



George Broome Farrar

He lived in 'Sugefa', Queen's Avenue Birchington at the time he was Mayor. The house stands at the southern end of the east side of the road and his widow was still living there in the 1960s and 70s.

He was a London businessman with considerable funds, some of which he invested in Street Farm land when it came up for sale in the early 1930s. He had plans drawn up for the development of this land in 1933, but although some of the road system was marked out by 1939 the advent of WW2 stopped further work until 1949 – 1950. However, only half his planned estate was developed into what is now called the Garden Estate.

He was very much against Margate incorporating Birchington into its enlarged borough in 1935, and he had large pillars built at the southern boundary of the village announcing that you were entering BIRCHINGTON, not Margate. He was unable to stop the take-over, but it appears that he must have decided "If you can't beat 'em, join 'em", as he became Mayor of Margate just two years later!